

Felicita Town Center

Escondido, CA

Demographic Summary Report

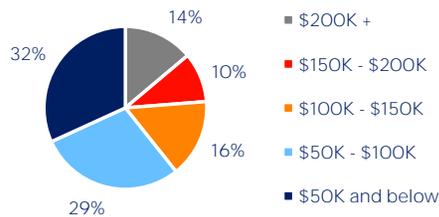
2020 Census, 2024 Estimates & 2029 Projections
Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	17,843	108,748	193,659	205,174
Total Daytime Population	12,629	113,747	190,387	209,088
Workplace Population	4,779	45,279	59,772	76,846
Average Household Income	\$117,404	\$108,149	\$119,203	\$120,385
Median Household Income	\$88,559	\$78,479	\$89,677	\$91,939
Total Households	5,458	34,416	63,982	69,194
Median Home Value	\$875,270	\$856,574	\$854,667	\$864,709
College (4+)	32.8%	26.9%	31.9%	34.6%
Total Consumer Spending/Capita (Weekly)	\$491	\$484	\$496	\$488
% of Households with Children	35.3%	33.9%	31.1%	30.5%

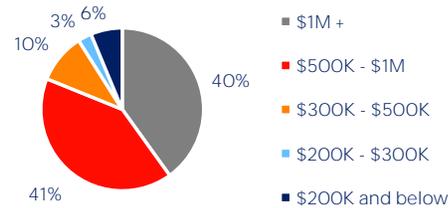
2029 Demographic Projections

Projected Population	18,202	110,685	196,971	208,587
Projected Annual Growth Rate	0.4%	0.4%	0.3%	0.3%
Projected Total Growth Rate (5-Yr)	2.0%	1.8%	1.7%	1.7%

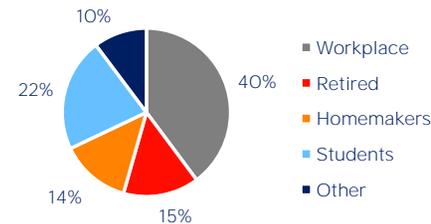
3-Mile Radius Section Detail



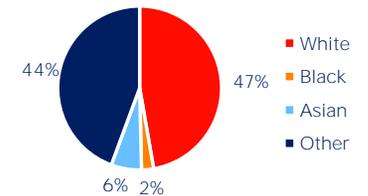
Household Income



Home Value



Daytime Population



Race
Hispanic Origin: 54.0%

